



General Plan Update Kick-Off

City Council/General Plan Advisory Committee | July 23, 2019

SAN MARCOS
DISCOVER LIFE'S POSSIBILITIES

Meeting Agenda

1. Project Overview
2. Project Team - City
3. GPAC Introductions
4. Overview: What is a General Plan?
5. GPAC Role and Commitment
6. City Council Discussion of Major Areas of Interest
7. Next Steps



Project Overview



- Comprehensive update to the General Plan
 - Housing Element will also be updated and will address the 2021-2029 cycle
 - Comprehensive Zoning Ordinance Update will follow

Project Team - City

- Jack Griffin, City Manager
- Dahvia Lynch, Development Services Director
- Karen Brindley, Planning Manager & General Plan Update Project Manager
 - Technical Advisory Committee comprised of City Staff

General Plan Advisory Committee - Introductions

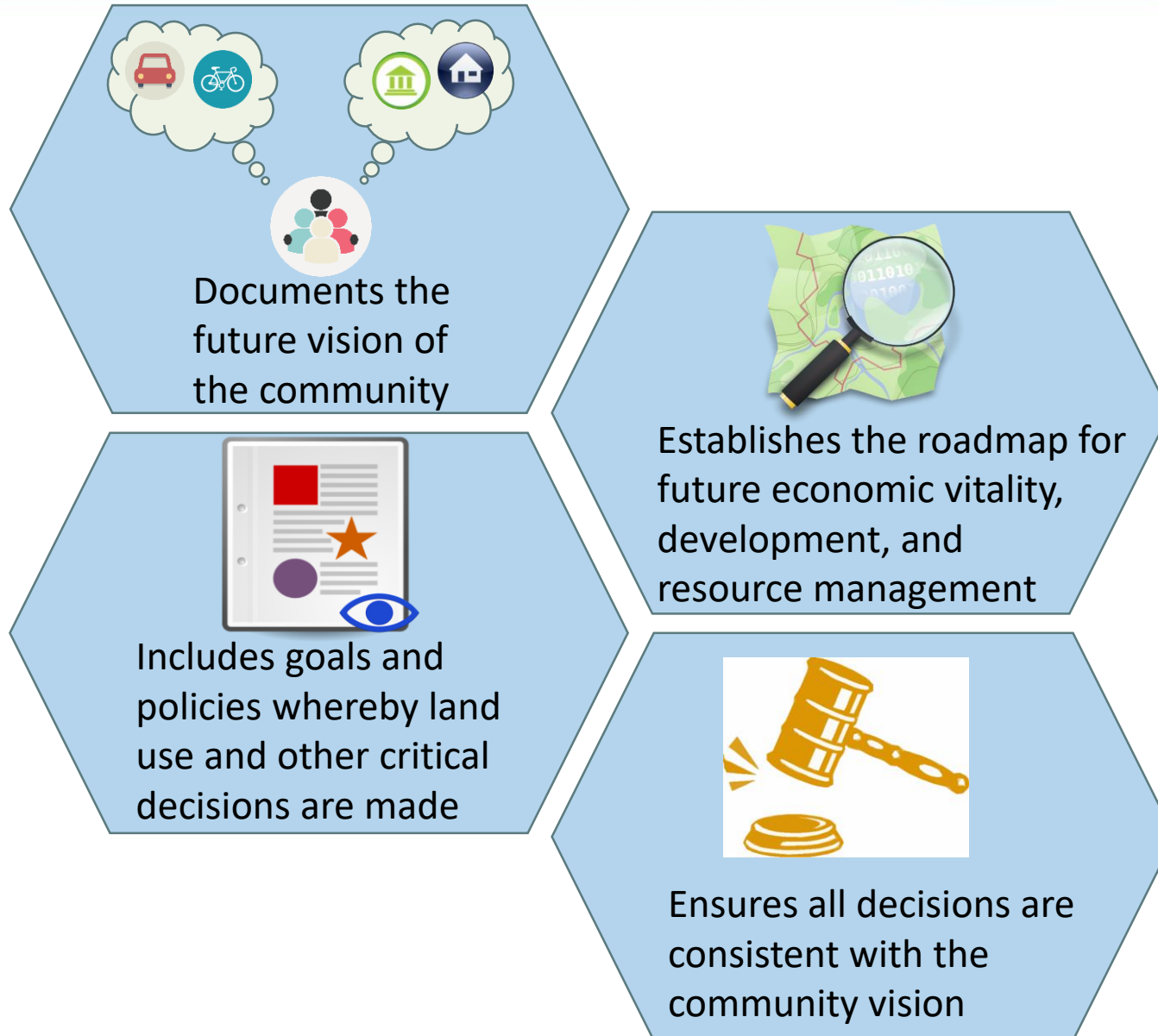
INTEREST	APPOINTEE	ALTERNATE
Community At-Large	Glen Winn	Lela Hankins
Community At-Large	Arcela Nuñez-Alvarez	Marisol Clark-Ibañez
Community At-Large	Ed Philbrick	Jon Lycett
Community At-Large	Herbie Smith	Letty Robles
Community At-Large	Mike Strong	Kevin Karpe
Business/Economic Development	Matt Simmons	Rick Rungaitis
Building Industry/Housing	Michael McSweeney	Jeff O'Connor
Sphere of Influence	Ramona Finnila	Tanis Brown
Local Primary Education (K-12)	Mark Schiel	TBD
Local Higher Education/Academia – CSUSM	Neal Hoss	Mark Norita
Local Higher Education/Academia – Palomar College	Chris Miller	Denis Astl
Parks/Recreation/Open Space/Trails	Jay Franklin	Joyce Sensmeier
Infrastructure/Water	Hal Martin	James Gumpel



Why Update the General Plan Now?

- City's last comprehensive update was in 2012
- Will set a new vision for San Marcos; affirm values and priorities while connecting with the community
- Address current opportunities, challenges, and trends
- Address State legislative changes on how San Marcos must address housing, mobility, environmental justice, and climate change/resiliency
- Housing Element must be adopted by 2021 to comply with State law

What is a General Plan?



Structure of General Plans/Mandatory Content



Legend



Land Use



Noise



Circulation



Safety



Housing



Environmental Justice



Conservation



Air Quality



Open Space

Housing Element



- Current Housing Element effective through 2021
- 2021-2029 Housing Element must be adopted by April 2021







- Ongoing effort to increase State oversight and control of local governments
- Significant amount of legislation since 2017, mostly related to:
 - Local Accountability
 - Streamlining
 - Funding

San Marcos General Plan

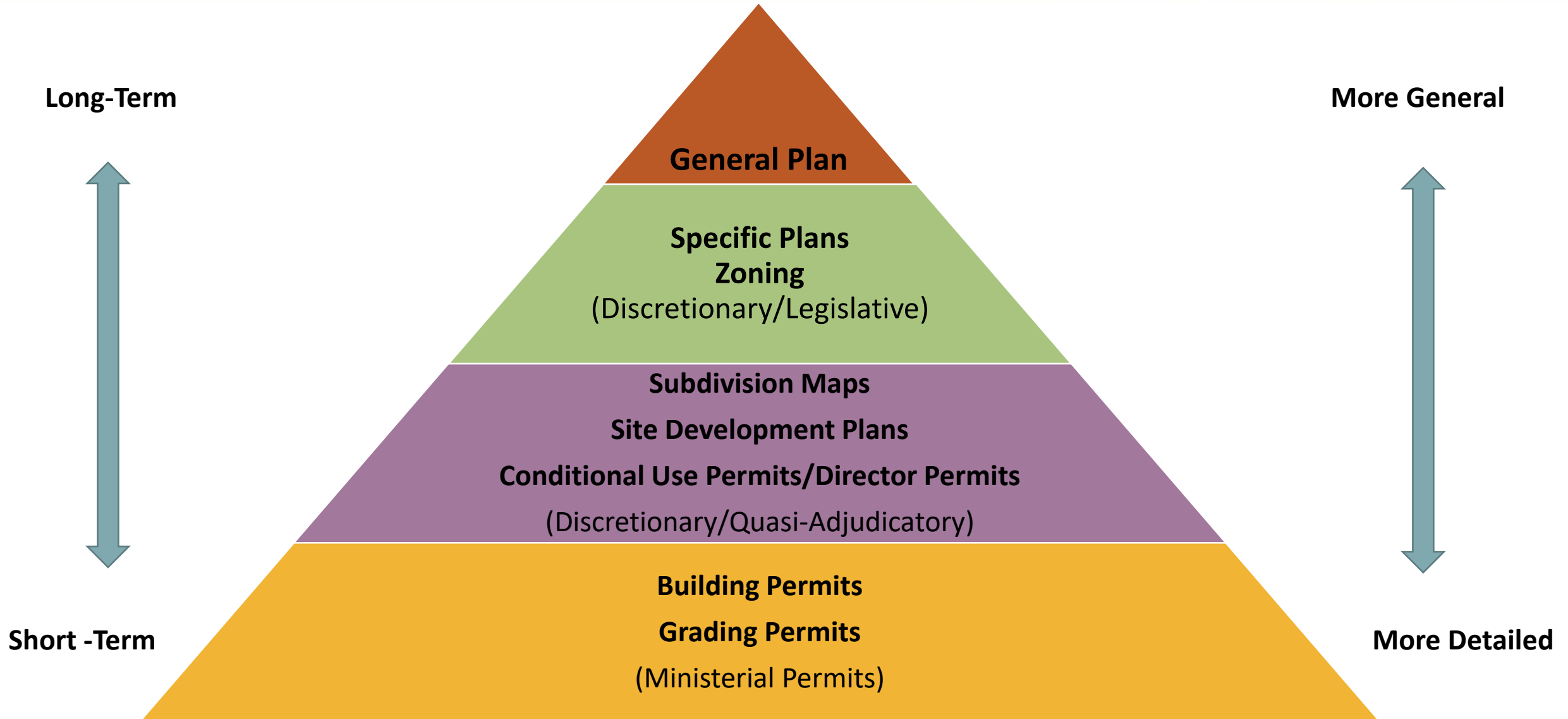


Legend

-  Land Use & Community Design
-  Mobility
-  Conservation and Open Space
-  Parks, Recreation & Community Health

-  Safety
-  Noise
-  Housing (2013-2021)

Land Use Planning Hierarchy



GPAC Role

- General Plan Advisory Committee (GPAC)
- *Mission* -
 - Assist the General Plan project team by:
 - Engaging the community stakeholders in the update process – members are considered community liaisons and project ambassadors;
 - Listening to and considering community ideas and input;
 - Evaluating alternative approaches;
 - Making recommendations on high level vision, goals, and policies;
 - Review and provide input on land use alternatives.
 - Attend GPAC meetings
 - Attend public workshops

GPAC Commitment



Project is expected to take approximately 2 years



Monthly meetings, public workshops, community outreach events



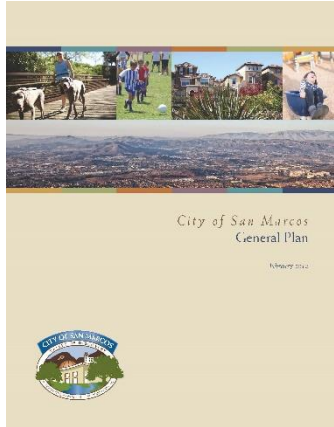
While interacting with others in the community, the GPAC should:

- Communicate the intent of the General Plan Update
- Identify community priorities & values
- Gather ideas and community issues, convey during the process

City Council Major Areas of Interest



Next Steps



Request For
Proposals closes
August 29, 2019

GPAC
reconvenes
in the Fall

GPAC
should
review the
General
Plan

Council
Awards
Contract
November
2019

Link to General Plan:

<https://www.san-marcos.net/departments/development-services/planning/general-plan>



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