

## San Marcos Mission Statement

The mission of the City of San Marcos is to improve the quality of life of those who live, work or visit San Marcos by providing a safe family atmosphere that is rich and diverse in cultural and natural resources and promotes economic and educational opportunities.

**SAN MARCOS**  
DISCOVER LIFE'S POSSIBILITIES





## General Plan Advisory Committee Meeting #2

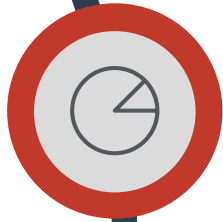
Community Services Main Hall | September 26, 2019



# AGENDA



WELCOME/INTRODUCTIONS



HOUSEKEEPING ITEMS

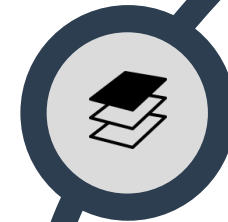


COMMISSIONER RESOURCES



CHAIR/VICE CHAIR ELECTION

PLANNING BASICS



COMMUNITY BACKGROUND



COUNCIL PRIORITIES



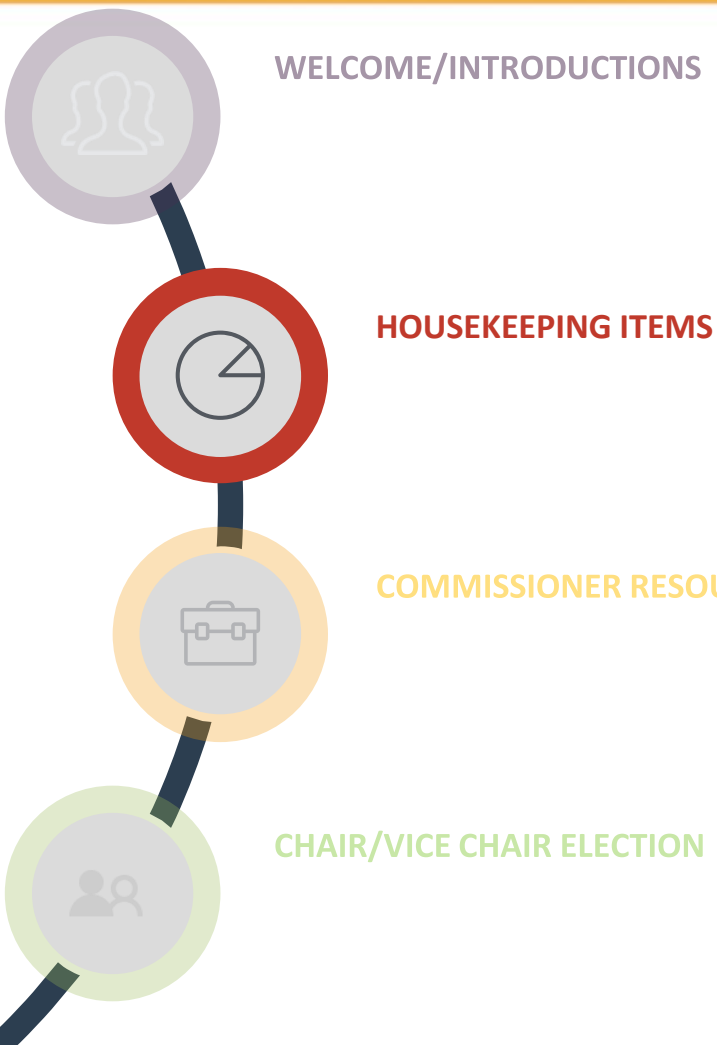
NEXT STEPS

Meeting Thursday, January 16, 2020 @ 6:30 PM

# Welcome/Introductions

INTEREST	APPOINTEE	ALTERNATE
Community At-Large	Glen Winn	Lela Hankins
Community At-Large	Arcela Nuñez-Alvarez	Marisol Clark-Ibañez
Community At-Large	Ed Philbrick	Jon Lycett
Community At-Large	Herbie Smith	Letty Robles
Community At-Large	Mike Strong	Kevin Karpe
Business/Economic Development	Matt Simmons	Rick Rungaitis
Building Industry/Housing	Michael McSweeney	Jeff O'Connor
Sphere of Influence	Ramona Finnila	Tanis Brown
Local Primary Education (K-12)	Mark Schiel	TBD
Local Higher Education/Academia – CSUSM	Neal Hoss	Mark Norita
Local Higher Education/Academia – Palomar College	Chris Miller	Denis Astl
Parks/Recreation/Open Space/Trails	Jay Franklin	Joyce Sensmeier
Infrastructure/Water	Hal Martin	James Gumpel





Meetings are open to the public-  
encouraged to attend!



Meeting Schedule

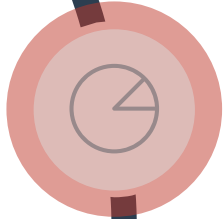
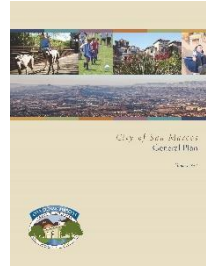
3<sup>rd</sup> Thursday, 6:30 PM @ Community  
Services Main Hall



Role of Alternates



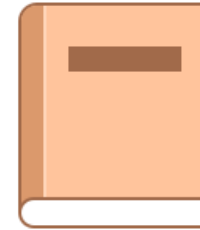
WELCOME/INTRODUCTIONS



HOUSEKEEPING ITEMS

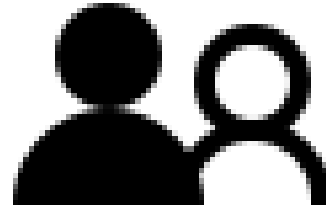
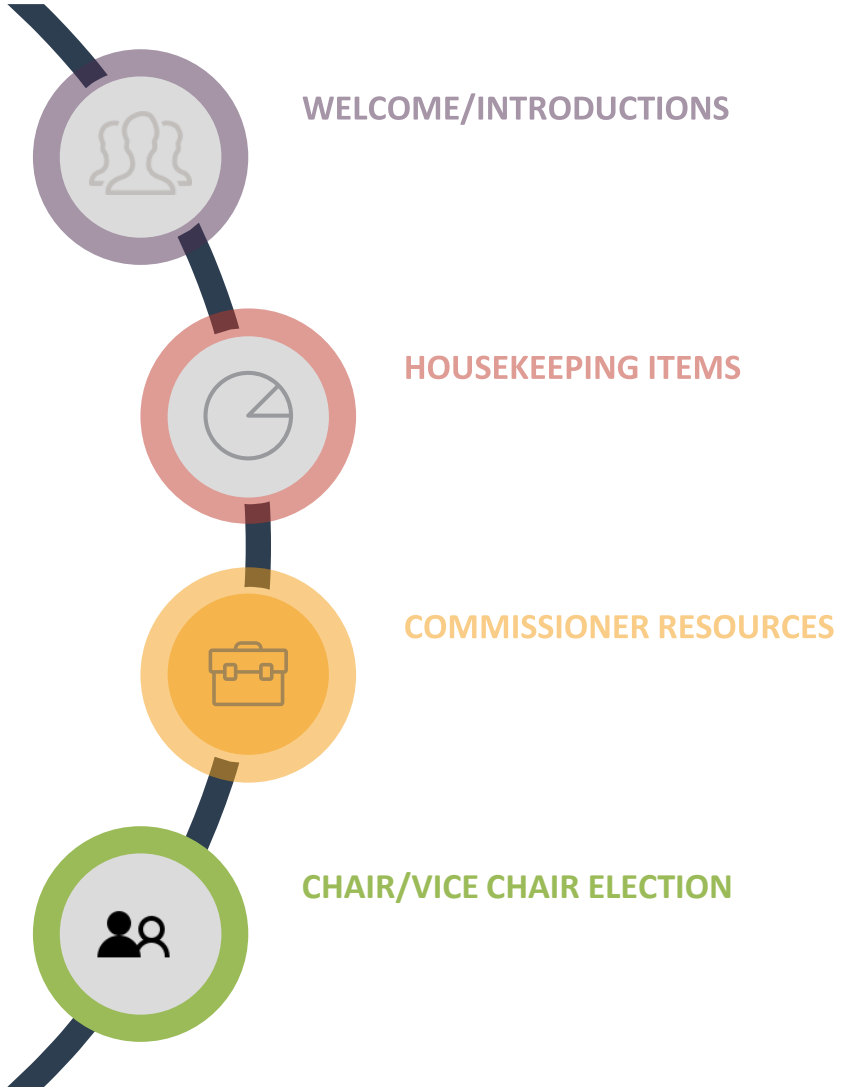


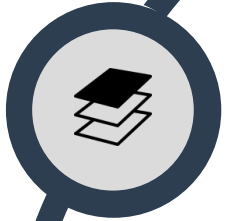
COMMISSIONER RESOURCES



CHAIR/VICE CHAIR ELECTION







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COMMUNITY BACKGROUND



COUNCIL PRIORITIES



NEXT STEPS



# San Marcos General Plan



## Legend



Land Use & Community Design



Mobility



Conservation and Open Space



Parks, Recreation & Community Health



Safety



Noise



Housing (2013-2021)

# General Plan Structure



Guiding Themes



Goals



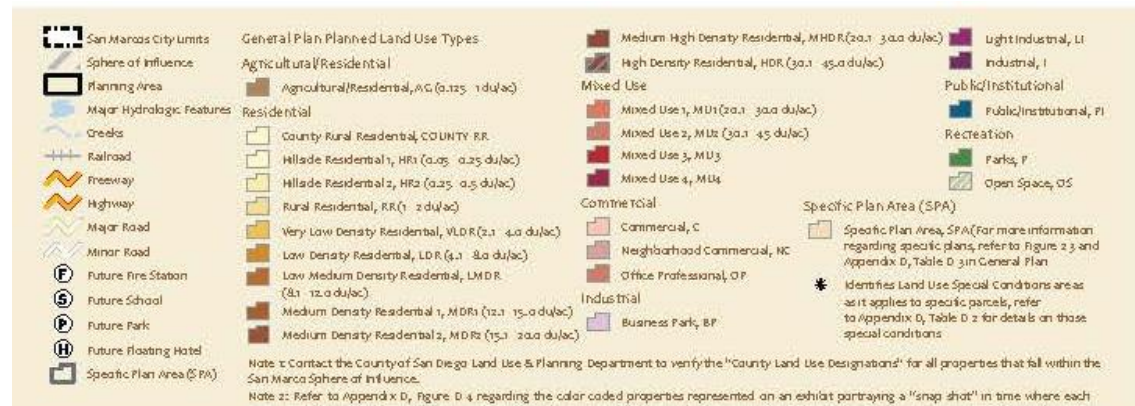
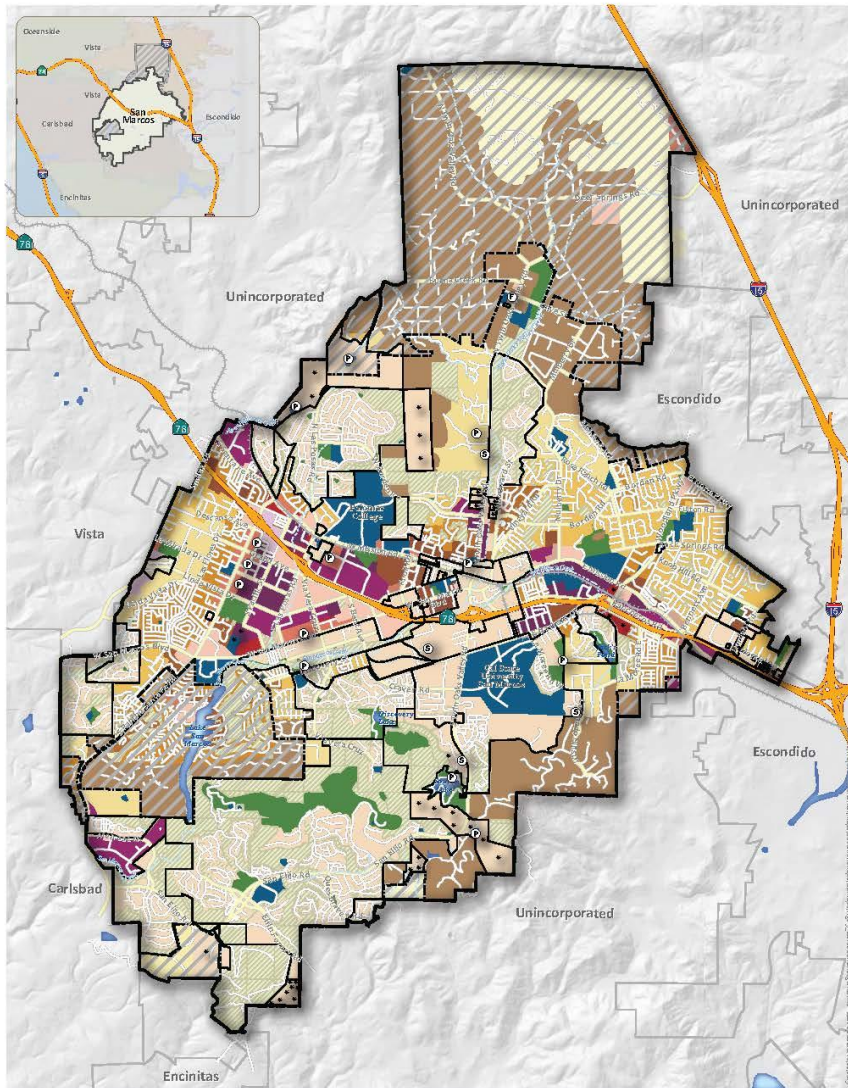
Policies



Implementation Program

# Land Use Map

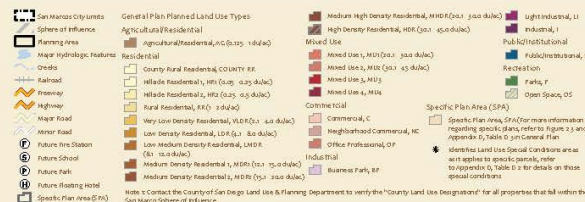
- Existing Land Use Map –City and Sphere of Influence
- Colors represent land use classifications
- Shows the distribution/patterns of land use development in the City



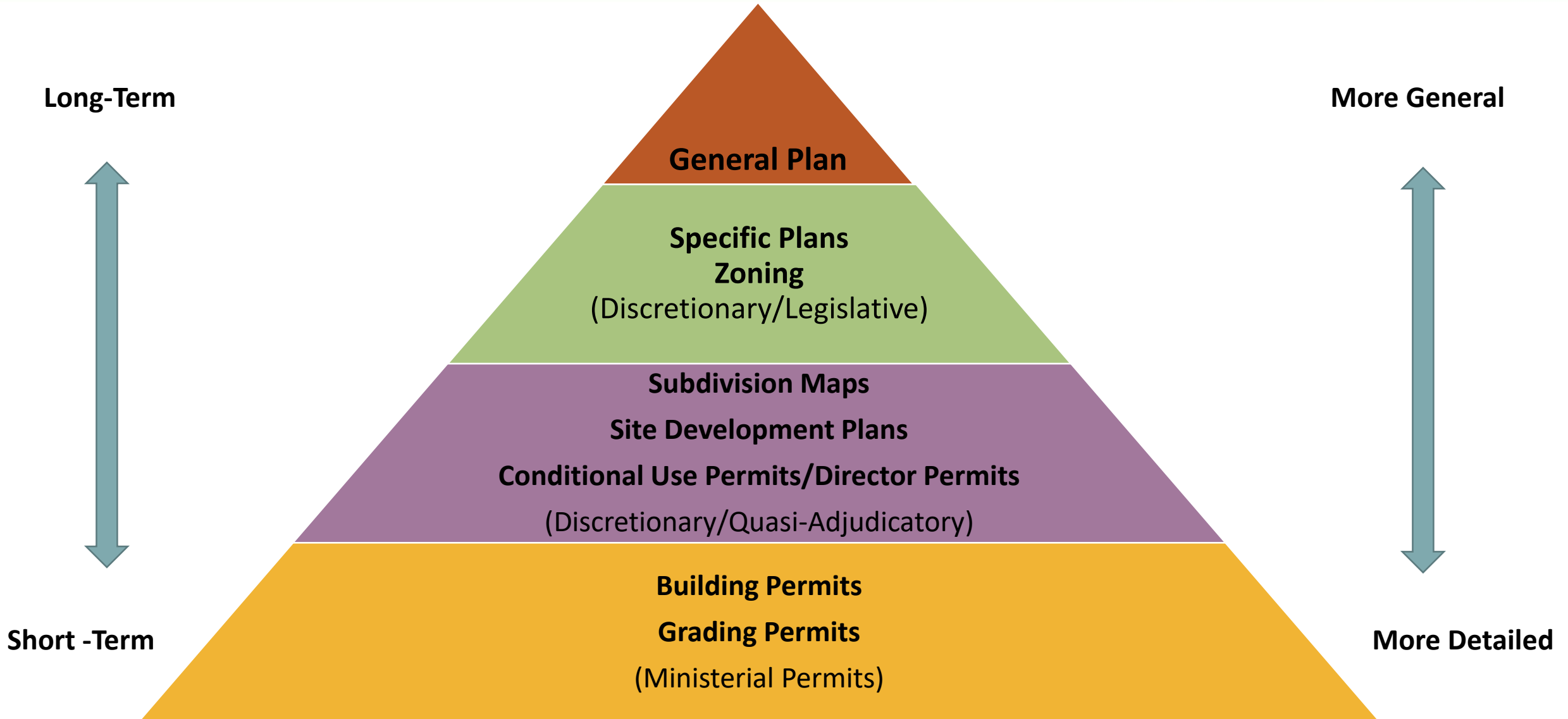
**2 LAND USE AND COMMUNITY DESIGN ELEMENT**

**FIGURE 2-5**

**City of San Marcos Land Use Plan**



# Land Use Planning Hierarchy





## PLANNING BASICS

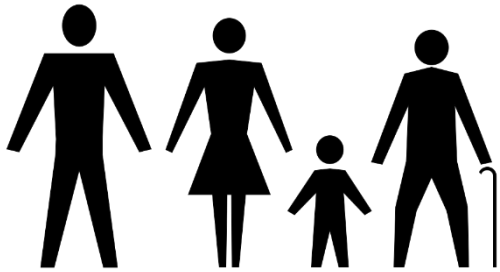
- City was incorporated in 1963 and became a charter City in 1994
- City and Sphere of Influence = 33.06 square miles
- City Government
  - Council District elections in 2018
  - Contract law enforcement services/Sheriff's Department
  - Water/Sewer provided by various Water and Sewer Districts
- San Marcos has been one of the fastest growing cities in the San Diego Region for decades

## COMMUNITY BACKGROUND

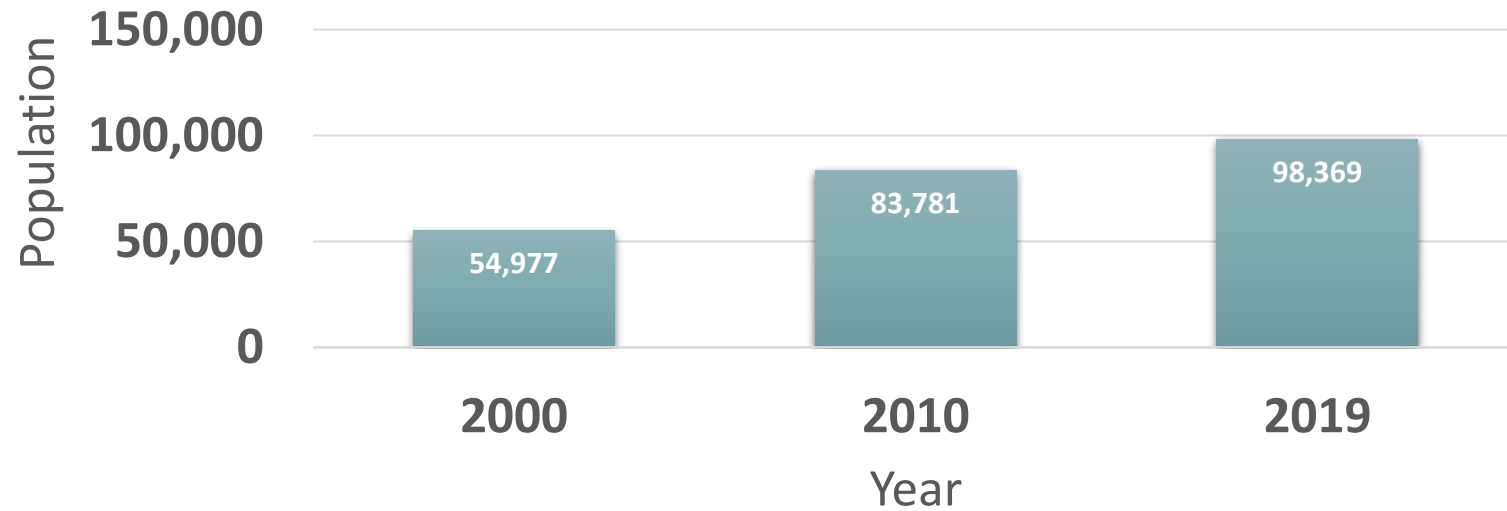
## COUNCIL PRIORITIES

## NEXT STEPS

# Community Statistics



## Population Change 2000-2019

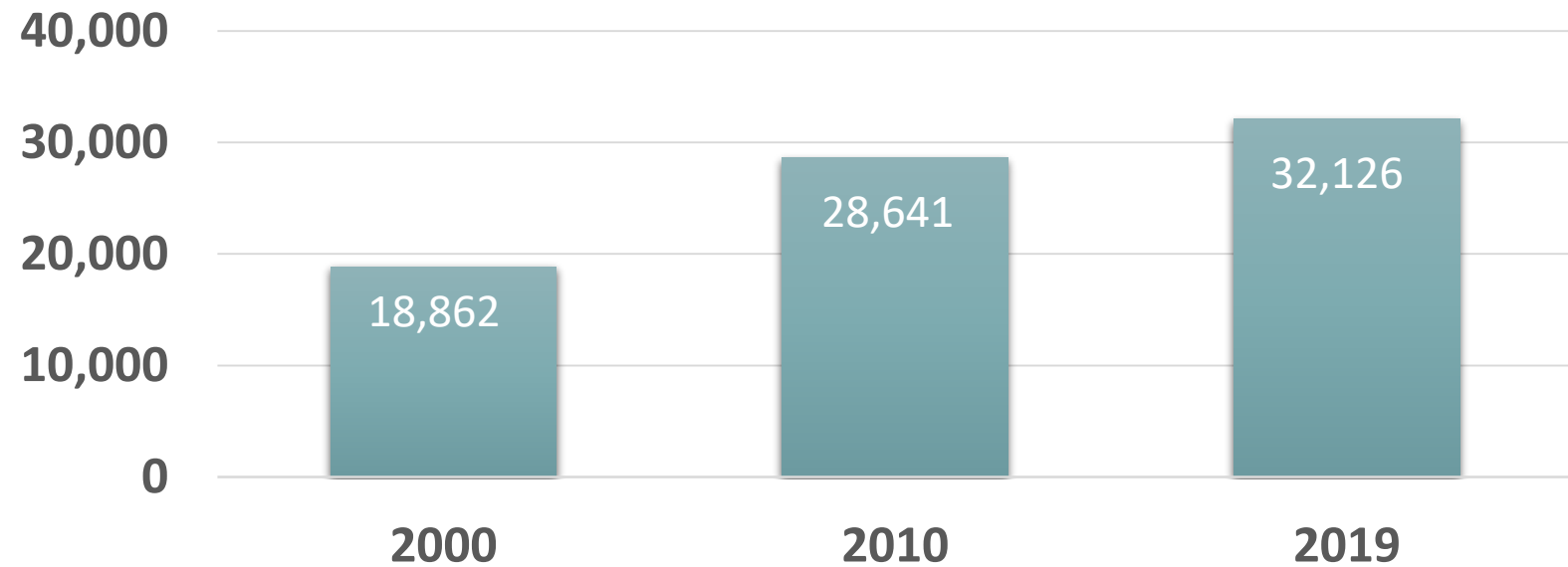


Source: State of California, Department of Finance, *E-5 Population and Housing Estimates for Cities, Counties and the State — January 1, 2011-2019*; *E-8 Historical Population and Housing Estimates for Cities, Counties, and the State, 1990-2000*. Sacramento, California, August 2007.

# Community Statistics

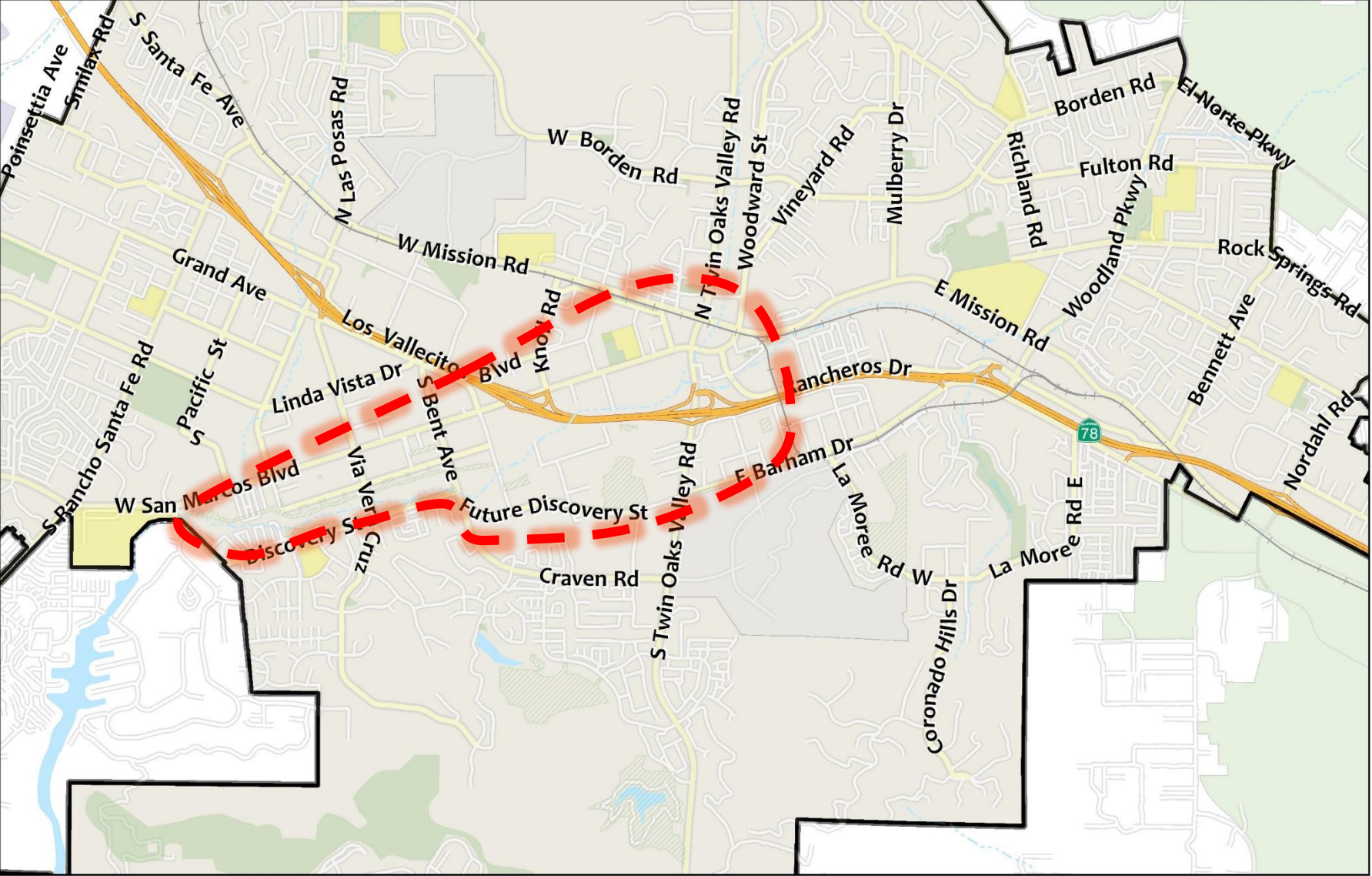


## Housing Unit Production 2000-2019



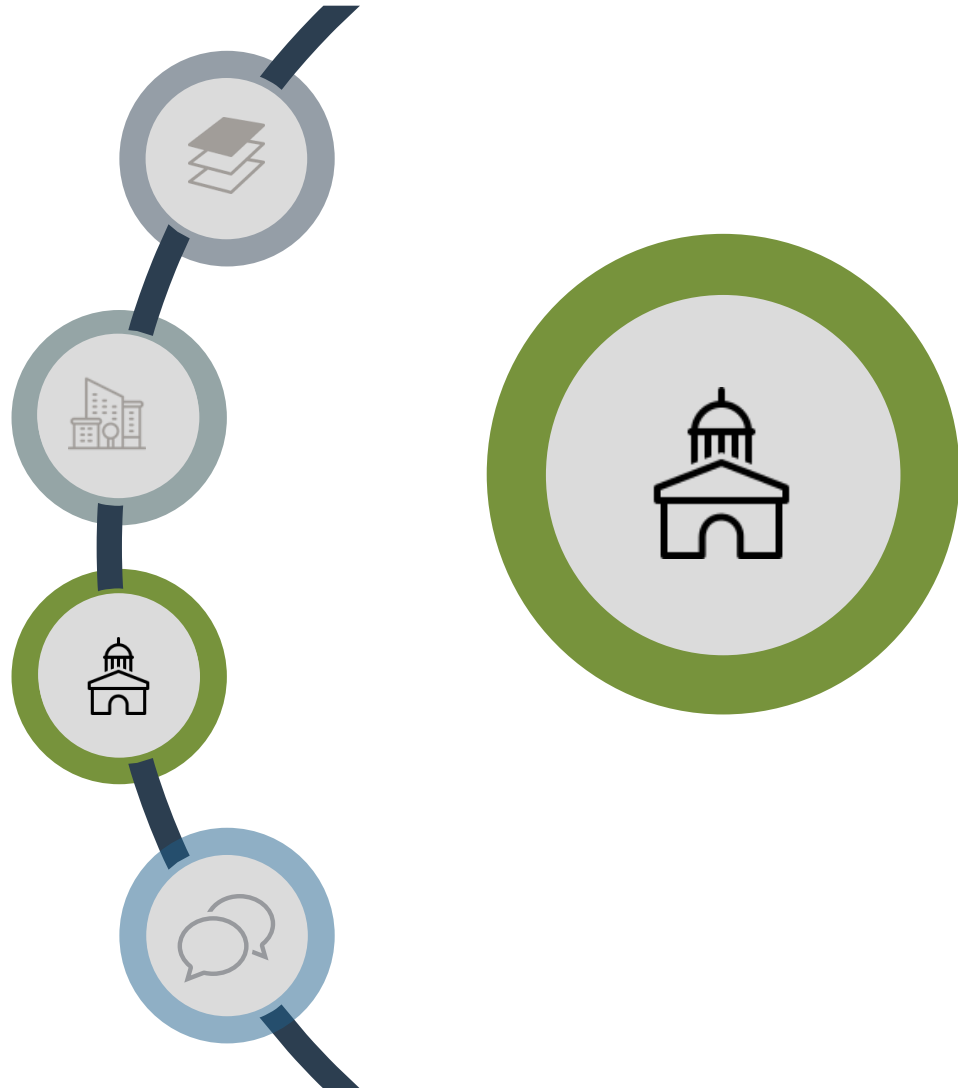
Source: State of California, Department of Finance, *E-5 Population and Housing Estimates for Cities, Counties and the State — January 1, 2011-2019*; *E-8 Historical Population and Housing Estimates for Cities, Counties, and the State, 1990-2000*. Sacramento, California, August 2007.

# City Core “Subarea”





# Council Priorities



# Next Steps



Consultant selection process will be completed November 2019



January 16, 2020 @ 6:30 PM, Community Services Main Hall



Will discuss work plan, community engagement, and schedule at the next meeting

# Questions





## General Plan Advisory Committee Meeting #2

Community Services Main Hall | September 26, 2019





Brown Act & Conflicts of Interest  
General Plan Advisory Committee  
September 26, 2019





# Ralph M. Brown Act

Government Code §§ 54950 et seq.

# Purpose & Scope

- Governs meetings of local government legislative bodies (i.e. councils, boards, commissions and committees)
- Meetings shall be open and public, and all persons shall be permitted to attend, subject to certain exceptions

# Meetings & Prohibited Meetings

- A “meeting” is where a majority of the members of a legislative body are present at the same time and place to discuss, deliberate or take action on an item of business
- Prohibited Meetings:
  - Collective briefings with staff in advance of a meeting
  - Serial meetings conducted through direct communications, personal intermediaries or technological devices (e-mail or other technology/media) to discuss, deliberate or take action on an item of business



# Exceptions to Meetings

- Individual contacts, so long as opinions of other members are not shared to reach a collective consensus
- Conferences open to the public
- Community meetings of another organization
- Publicized meetings of another body
- Standing committee meetings (as observers only)
- Social or ceremonial events where no business is discussed
- Ad hoc committees consisting of fewer than a quorum

# Discussion/Action on Agenda Items

- Can only discuss/take action on items listed on the agenda, unless:
  - Legislative body determines by a majority vote there is an emergency situation, or when 2/3 of the members present determine there is a need for immediate action that can't wait until a future meeting
  - Item appeared on the agenda of a prior meeting and was continued from that meeting ( $\leq 5$  days prior)
  - Brief response to public questions or comment of non-agenda items
- Legislative body may direct staff to put an item on a future agenda

# Rights of the Public

- Public cannot be required to register names, provide other information, complete a questionnaire or fulfill any condition precedent to attending a meeting
- Cannot prohibit or restrict the non-disruptive recording or public broadcast of open and public meetings
- Public must be allowed to comment on a specific agenda item before or during consideration of the item by the legislative body
- May adopt reasonable time limits for public comment
- Cannot prohibit public criticism of policies, procedures, programs or services of the agency



# Conflicts of Interest

Political Reform Act  
(Government Code §§ 81000 et seq.)

Government Code § 1090

Appearance of Bias

# Conflicts of Interest

- Public officials must exercise the duties of their offices impartially and for the benefit of the public; not for the benefit of the official's personal interests
- Committee members are considered “public officials” subject to the conflict of interest disclosure and disqualification requirements
- Should refrain from participating in decisions if the official has a conflict of interest or potential conflict
- Potential enforcement action includes fines/penalties, and/or criminal, civil and/or administrative proceedings

# Types of Conflicts of Interest

- Business entity
- Real property
- Income
- Gifts
- Personal finances
- Financial interest in a contract made in official capacity (GC § 1090)

# Fair Political Practices Commission (FPPC)

- A state-wide regulatory and enforcement entity that implements rules and regulations to assist legislative bodies in determining whether a conflict of interest exists
- Seeking FPPC advice
  - Informal - request via telephone or email (response within a few days); does not provide immunity from enforcement
  - Formal - written advice can take several weeks; may provide immunity from enforcement
  - Sample informal and formal advice letters available on FPPC website

# Disqualification & Recusal

- Review each agenda item ahead of a meeting to determine if you have a potential conflict of interest
- If you suspect a potential conflict of interest, you may seek advice from the FPPC or your personal attorney
  - City Attorney's Office can provide general information regarding conflicts to the committee, but does not provide individual advice to committee members
- If you need to disqualify yourself from an agenda item due to a conflict of interest:
  - Notify staff as early as possible
  - At the meeting, announce the reason for recusal and leave the dais before any discussion on the item commences



# Appearance of Bias

- In addition to compliance with FPPC conflict of interest requirements, public officials are subject to common law principles, including avoiding the appearance of bias
  - Even if the public official does not receive any compensation and/or is not required to file a FPPC Form 700 (Statement of Economic Interests)
- Appearance of bias applies when a “perceived” conflict of interest exists; official may not have an actual conflict of interest, but the public may question the official’s ability to consider the agenda item impartially



Questions?

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