
FOR IMMEDIATE RELEASE

CONTACTS: Tess Sangster, Economic Development Director, City of San Marcos
(760) 744-1050, Ext. 3120; tsangster@san-marcos.net

Susanne Bankhead, Senior Vice President, JPW Communications
(760) 683-8395 Ext. 706; susanne@jpwcomm.com

DATE: November 9, 2022

LINKS: [Draft Proposed Land Use Map](#)

General Plan Update Draft Proposed Land Use Map Now Available

San Marcos, CA — The City of San Marcos has embarked on an update to its General Plan. The General Plan serves as the guiding document for achieving the community's vision for the future, and the General Plan Update process offers residents and businesses the opportunity to provide input to help shape the direction of the City going forward. For more information on the City's General Plan Update process, please visit <https://sanmarcos.generalplan.org/>.

In May 2022 the City circulated the [Land Use Alternatives Report](#) which evaluated potential land use changes throughout the City and solicited public input through online surveys and in-person workshops. The Planning Commission discussed the land use alternatives on June 6, 2022 and the City Council and General Plan Advisory Committee convened a joint session on June 16, 2022 to discuss the topic. Based on the input received during this review process, the City has prepared a [Draft Proposed Land Use Map](#), available now for public review.

Get Involved: Attend an Upcoming Meeting or Complete the Online Survey

We need to hear from community members like you to confirm that the Draft Proposed Land Use Map represents a desirable vision for the future of San Marcos. We invite you to attend an [upcoming meeting](#), provide [general comments](#), or complete an [online survey](#) to record feedback on specific parcels. Please provide all comments by December 16, 2022 at 5:00 pm. The Planning Commission is scheduled to consider the Draft Proposed Land Use Map at their regularly scheduled meeting on December 5, 2022 and the City Council is expected to consider the Draft Proposed Land Use Map in early 2023.

###

About the City of San Marcos

More than 96,000 residents, located in the beautiful foothills of northern San Diego County, call the City of San Marcos home. From innovative retail destinations and 72 miles of trails to renowned higher education and 290-acres of parks, San Marcos is rich in resources and civic pride. A leader in public safety, infrastructure, recreation, industry and cultural programs, the City of San Marcos is steeped in discovering life's possibilities. For more information, please visit san-marcos.net.